



COATINGS

FOOD AND BEVERAGE | SPECIALTY MEAT PROCESSING



MICHIGAN BRAND, INC.

Frankenmuth, Michigan

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PRODUCTION SHOWCASE

Michigan Brand, Inc., a producer of meats and meat snacks including jerkies and snack sticks, operates a retail store in the hub of touristy Frankenmuth, Michigan. The facility, which is also a food processing operation, hosts customer tours throughout the year. The demands of commercial use and retail visibility require a floor that looks great with high impact, thermal shock resistance, and ultraviolet stability. In addition, the floors must enable a sanitary environment where daily cleaning requires a nonporous surface to withstand the potential for any breach of water and chemicals.

To meet this challenge, Michigan Specialty Coatings installed a three-coat system from Tennant. The floor coating project covered 7,500 square feet of food prep area throughout seven different rooms with details such as drains, terminations in and out of rooms and stationary equipment.

The result – Michigan Brand, Inc. has a showpiece for tours and production that rivals the famous shops and attractions throughout Frankenmuth.

PROJECT HIGHLIGHTS



Client

Michigan Brands, Inc.,
Frankenmuth, MI

Contractor

Michigan Specialty Coatings,
St. Clair, MI

Products

Eco-Crete™ SF with 54 grit
aluminum oxide broadcast
Eco-Crete™ TC
Eco-HTS™ 100

Market

Food and Beverage

SYSTEM

Eco-Crete™ SF, Eco-Crete™ TC with Eco-HTS™ 100

Eco-Crete™ SF cementitious-polyurethane slurry system with aggregate broadcast for resurfacing interior concrete floors in areas that require thermal shock resistance and slip resistance. Coated with Eco-Crete™ TC and topcoated with Eco-HTS™ 100 for a satin, aliphatic finish.

- LEED Credit available – LEED Green Building Certification Program credits may be available - Indoor Environmental Quality 4.2 – Low-Emitting Materials: Paint and Coatings
- Slip resistance and durability that withstands high-volume, heavy-wheeled traffic
- Extreme thermal stability – steam cleanable
- Seamless – hygienic finish, no grout joints
- Aliphatic topcoat to avoid yellowing of the coating over time