



Durable and Decorative Floor Solutions

Michigan Specialty Coatings has become the leading provider in the Midwest for industrial and commercial floor and coating solutions. By delivering custom engineered floor, wall, and coating systems we provide our customers with solutions that create a safe environment, protect assets and deliver a return on their investment.

Our expert project managers and supervisors are focused on creating long-term customer relationships. Our team works closely with our customers to achieve comprehensive, cost effective solutions for the most difficult applications. From specifications to application, Michigan Specialty Coatings is committed to helping you find a coating solution that will fit your commercial and industrial needs.

With 10 crews and over 50 installers, Michigan Specialty Coatings can quickly service our customer's projects throughout the Midwest. All crews and personnel are uniformed, trained & OSHA-certified to ensure safe work practices and professional behavior.

Solutions to fit your needs

- Same day return to service
- Non-slip safety coatings
- Easy to clean and maintain
- Low life-cycle costs
- Impact resistance
- Abrasion resistance
- Chemical resistance
- Low-odor & VOC Compliant
- Thermal shock and thermal cycling resistance
- Antimicrobial coatings
- USDA approved
- LEED building compliant



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The **Six Step** Process



1. Site Visit

The site visit starts with a detailed walk-through to the project site. The objective is to understand our customer's needs and goals so we can create the best solution.

2. System Proposal

Our project managers collaborate with a team of coating experts, suppliers, and installation supervisors to design the best system.

3. Project Planning

We work together with the customer to prepare for the project. Clear expectations and job site requirements are established.

4. Preparation

The leading cause of coating failures is due to poor preparation. So a majority of our time on site is spent mechanically preparing the substrate for the coating.

5. Installation

Many of the materials used have fast set and cure times. It's key we have total ownership of the job site so no other trades or personnel may contaminate the job area.

6. Maintenance

Our systems are designed to provide long-life cycles with low maintenance costs. Protect your investment by maintaining routine cleaning schedules.

Make an investment in your facility. Simply answer the questions below to prepare for a site visit.

WHAT IS THE APPLICATION? What processes & equipment will be used on this flooring area? What is the environment frequently exposed to? Understanding the environment is key to designing the right solution.

WHAT IS THE TIMELINE FOR THE SOLUTION? Are you preparing for a shut-down in near future? Or do you need quick service to avoid any damage, accidents, or fines? The required timeframe influences the available systems.

WHAT IS YOUR BUDGET? Floor, tank and wall systems are investments that need to be evaluated based on need and a long-term strategy.

Use this guide to identify potential system solutions	Solid 2000 Color	Decorative Flake	Quartz Broadcast	Polished Concrete	MMA	High-traffic Media Broadcast
Airplane Hangars	✓	✓	✓			✓
Auto Service/Dealerships	✓			✓		✓
Arenas/Venues		✓	✓	✓	✓	✓
Restaurants		✓	✓	✓		
Corridors	✓	✓	✓	✓		
Healthcare	✓		✓		✓	✓
Locker Rooms		✓			✓	
Warehousing	✓			✓		✓
Walkways	✓	✓	✓			
Safety Markings	✓					✓